

ThiruMoolar Devar

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Specializing in Book and eBook Production & Publishing

Adobe InDesign layout, Amazon Kindle Create, and other Publishing Tools - I offer Print & Prepress as well as digital eBook distribution format for all platforms and channels such as Amazon KDP, Apple iBooks, Barnes & Noble, IngramSpark, Kobo, Google Play, and aggregator setup, such as PublishDrive.

BOOKS PUBLISHED - PRINT, KINDLE, eBook

[The Short Cut to Sales & Marketing Success: Work Smart, Not Hard. Work Less, Make More.](#) - by Traci Bild - January 5, 2022

[Dreaming up the Stars with Cheeky Bunny](#) - by Billie Cheng - December 2021

[Still Half Full](#) - by Alexis Diaz - November 2021

[Indian Kitchen Secrets: 52 Easy-to-Make Indian Recipes for Beginners](#) - by Mish Sen - October 2021

[.357 Magnum Opus](#) - by Ghezal Omar - September 2021

[Making Babies in your 40s](#) - by Lisa Richards - August 2021

[You Are The Most Perfectly Perfect You: Reclaiming Self Love](#) - by Laura Schwinn - August 2021

[Fly: An Empty Nester's Quest for the Holy Grail of Life, Love and Longevity](#) - by Christopher Saye - July 2021

[Yoga for Common Conditions: Tips and Therapeutic Practices](#) - by Amber Burke & Bill Reif - June 2021

[The Journey Home: Portraits of Healing](#) - by Gabriel Bron - June 2021

[RADSTEP: Radiology for the USMLE & COMLEX Exams](#) - by Sensei Slacman M.D. - June 2021

[The Curious Voyage: A Rule-Breaking Guidebook to Authenticity](#) - by Cynthia Schwartzberg - June 2021

[ASHES OF MY YOUTH: A Tale of New York & The Wall Street Bombing](#) - by Nathan Ward - May 2021

[KANE: Your Daily Guiding Light to Honoring You - Love Yourself](#) - by Nana-ama Raine - April 2021

[Your Encore - Retirement Planning Guide - How to Balance Time, Money and Joy](#) - by Glenn E Frank - March 2021

[Speak Fearlessly: Tips, Tricks and Techniques to Increase Your Confidence...and Comfort!](#) - by Matt Eventoff - - January 2021

[SRI LALITA SAHASRANAMA: 1008 NAMES OF SHAKTI](#) - by Earth Afloat Publishing - January 2021

[Surf Session Log Book](#) - by Thirumoolar Devar - December 2020

[How to Change the Game](#) - by Antonio Calderon & Gio Punzo - December 2020

[Como Cambiar el Juego](#) - by Antonio Calderon & Gio Punzo - December 2020

[Behind The Knife ABSITE Podcast Companion](#) - by Dr. Kevin Kniery - November 2020

[Petroleum Engineering for Kids](#) - by Ahmed ElGamal - November 2020

[Speechless](#) - by Thomas Ray Garcia & Matt Eventoff - October 2020

[An Intense Calm](#) - by Thirumoolar Devar - September 2020

[The Legends of Perast](#) - by Deborah S. Prutzman - August 2020

[The Boy and the Sunflower](#) - by Deborah S. Prutzman - August 2020

[A Brief Guide to Unschooling](#) - by Claire Timberlake - August 2020

[Fables Found](#) - by Linga Devar - July 2020

[More Seasons at Sunrise Lane](#) - by Deborah S. Prutzman - July 2020

[A Season at Sunrise Lane](#) - by Deborah S. Prutzman - July 2020

[The House of Forgotten Dreams](#) - by Deborah S. Prutzman - June 2020

[Litany of Love](#) - by Teresa Pitt Green - April 2020 (*Pending commercial publication, layout samples available upon request*)

[Soul Secrets of Salsa](#) - by Claire Timberlake - February 2020

[The Real Startup Book](#) - by Kromatic - October 2019

[Post-Apocalyptic Writing Guide](#) - by JJ Shurte - September 2018

[La Mision Del Amor](#) - by John Curtis - March 2018

[The Mission of Love](#) - by John Curtis - March 2018

[Days Too Dark](#) - by JJ Shurte - December 2017

[Pushing The Sexual River](#) - by Cordwainer Johnson - May 2015

[Secrets of Kiteboarding](#) - by John J. Holzhall - May 2004

Concept to Completion - Design & Production

Performance Oriented

30 Years Industry Experience in Print • Web • Video

Print/Prepress - since 1992

Layout Design/Publication for:

Magazine, Newspaper, Maps, DVD/CD packaging, Cards, Posters, Brochures)

Experience includes:

Print Broker, Color Corrections, Trapping, Page Signatures, Color Separations, Imagesetters & Related Software, Examining Negatives & Plates, Press Checks on Web-Offset Press

Web Development - since 2000

my main tool for web dev since 2011 is Wordpress, specifically the Elementor page builder. I have general skills with Adobe Dreamweaver, CSS, and HTML.

Animation & Compositing - 2d/3d Animated Logos, Architecture Fly-Throughs, Feature Film Titles, Special Effects • Videography and Video Editing**Presentation Services** - since 1999

Powerpoint and Teleprompter for large corporate conventions including Ford Motor Co., Sprint, and Rexall Video - since 1995

Industries Include: DVD Authoring, Menu Production, Encoding, Authoring, Packaging

Photography - since 1976!

Film and Digital

Efficient Remote Collaboration:

I am the quintessential digital nomad. I'm an international traveler having worked remote from both cities and rural spots alike, including US locations New York, Chicago, California, South Carolina, Mississippi, Arizona, New Mexico, New Orleans, Hawaii and Puerto Rico plus abroad so far including: Jamaica, Costa Rica, Panama, Ecuador, Galapagos, Peru, New Zealand, Fiji, Mauritius, Israel, Cambodia, Thailand, Indonesia, Malaysia, India, Sri Lanka, and the Maldives.

SUMMARY

Forgive the long name, I go by Moolar or just "Moo" for short. Born in NYC, Officially from New Orleans... but grew up all over the USA. I began my first freelance services in 1997 on Maui, Hawaii.

I have 30 years of experience working across media industries Print, Web, Video, and Corporate Presentation.

Performance Oriented

Organized & Automated Production Protocols and Task Management

Telecommuting: Collaborating and delivering jobs via web/email/ftp from remote locations. Superior time management and quick turn-around

Professional Training / Consulting

I began working freelance in 1997 on Maui, Hawaii. Besides implementing all my previous skills in Print, Motion Graphics / Video, I also worked in Presentation Services for large conventions at the Maui resorts.

In 1995 I worked in Hollywood doing titles and animated graphics for the video and film industry.

Out of college in 1992, I went straight into publishing, newspaper and magazine production.

In 1990 I learned Photoshop while studying Graphic Design at The California Institute of the Arts.

In 2020 I launched a publishing co., www.EarthAfloatPublishing.com / www.EarthAfloat.com with two books:



www.FablesFound.com



www.AnIntenseCalm.com
Self-Authored and Photographed

WEBSITE DEVELOPMENT

As of mid-2020 I stopped promoting website design and development as an offered service to focus on book publishing. However, I do still make websites for special requests, and especially in relation to books.

The thing to keep in mind about websites, is there are many factors out of my control as to whether they are still being maintained and up-to-date with current software and browsers.

The first group are my own personal sites, hence they are generally maintained, and at the time of this resumé update the 2nd group is functional too! ;)

- Thirumoolar.com
- EarthAfloat.com
- EarthAfloatPublishing.com
- StudioWithAView.com
- FablesFound.com
- TheIntenseCalm.com
- AnIntenseCalm.com
- NomadicRefuge.com

- MauiHostel.com
- JazzHistoryTree.com
- HarlemLateNightJazz.org
- BluGorilla.com
- TheSavvyWorkingMom.com
- 3DGroundWorks.com
- RuskinEsq.com
- ReesFloorCoveringInc.com
- WildWellness.com
- MyMedicareAdvisor.com
- AllOccasionsNow.com
- IMSAcademy.com
- LatticeSociety.com

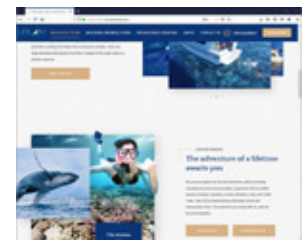
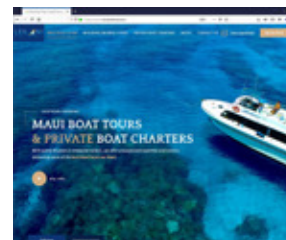
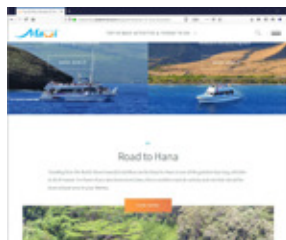
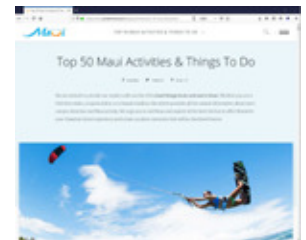
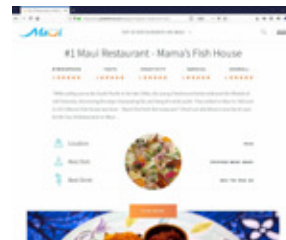
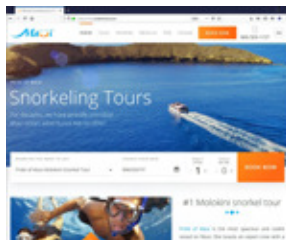
PRIDE OF MAUI


2017 - 2020 - Team Member for High-Profile Hawaii Tour Company
Web Maintenance and Updates, Trip Advisor & Yelp Reviews Curating,
Photo Curating, Internet Research, Social Media Ads and Graphics

Call it the “end of an era,” this job essentially financed my 2019 trip around the world, and was ended due to the pandemic and the resulting pause in tourism.

Our diverse team of Designer, Programmer, Production Manager, Writers, Photographers, Social Media Marketers, etc. collaborated via Basecamp to drive booking sales for the two Maui snorkel cruise boats, “The Pride of Maui” and “The Leilani.”

- PrideOfMaui.com
- MauiBoatTrips.com
- PrideOfMaui.com/About/Blog



Ebook Designer (EPUB and Fixed Layout)★★★★★ 5.00 Sep 9, 2020 - Dec 22, 2020 *"Easy to work with, great communicator, fast-quality work"***\$5,650.01** **\$50.00 / hr** **113 hours****Surgery Study Guide Ebook and Print Edition**★★★★★ 5.00 Nov 4, 2020 - Nov 17, 2020 *"He edited and formatted our files so they would work with a Kindle print and ebook. He was very responsive and helpful with the process of creating a book. He made 3 revisions for us and even worked some overtime at no extra cost. Additionally many of the mistakes that he revised were our own errors that we did not catch until reviewing the book. I highly recommend him if you have a technical book (ours is medical) that you need formatted perfectly for the amazon platforms. Thank you!"***\$1,541.67** **\$50.00 / hr** **31 hours****Indesign book layout**★★★★★ 5.00 Dec 4, 2020 - Dec 30, 2020 *"I can't recommend this artist more! His work was exceptional!"***\$1,016.66** **\$50.00 / hr** **20 hours****Book: Self Publishing**★★★★★ 5.00 Nov 8, 2020 - Dec 29, 2020 *"Excellent work!"***\$841.67** **\$50.00 / hr** **17 hours****Publish our Children Entrepreneur Book**★★★★★ 5.00 Nov 15, 2020 - Jan 2, 2021 *"Great Job!"***\$650.00** **\$50.00 / hr** **19 hours****Apple Books Publishing Expert**★★★★★ 5.00 Oct 19, 2020 - Dec 21, 2020 *"I was not sure what to expect in the process of converting books to digital formats. He was superb at every step of explaining, completing and supporting my efforts. I could not be more satisfied and cannot recommend him highly enough. I would use him again without reservation. Thanks!"***\$591.67** **\$50.00 / hr** **12 hours****I need a Book Design Cover and Layout and also Ingram Spark Formatting**★★★★★ 5.00 Dec 30, 2020 - Dec 31, 2020 *"This job was much easier to complete with Moo at the helm! I am so very grateful for his help, his professionalism, his suggestions, and his promptness. The communication was super fast! I give an A+++ all the way around! I highly recommend!"***\$450.00** **\$50.00 / hr** **5 hours**

Design an e-book for Kindle Self-Publishing

★★★★★ 5.00 Sep 4, 2020 - Nov 16, 2020 

"ThiruMoolar ("Moo") was more than a designer - he was a collaborator, offering insights and suggesting alternatives, working well beyond the normal expectations of a freelance designer. He's an excellent communicator, available seemingly 24/7 to respond to questions, amicable and really good at what he does!"

\$1,800.00 Fixed Price

Book Website/Marketing Assistance

★★★★★ 5.00 May 15, 2020 - Nov 18, 2020 

\$3,988.56 **\$43.75 / hr** **91 hours**

Indesign & Amazon Publishing

★★★★★ 5.00 Aug 7, 2019 - Oct 29, 2019 

"Very responsive and communicates well on the practical problems while editing and publishing ebooks. Will work with again."

\$1,878.33 **\$35.00 / hr** **54 hours**

Finish Amazon Create Space Set Up and Lay Out and Post a Small Booklet for Sale

★★★★★ 5.00 Jan 5, 2020 - Jun 12, 2020 

"Freelancer's work was stellar. He is experienced and capable. From 30+ years working with design talent, Moo stands out in the top 2%. Really.

In addition, he was able to be patient and flexible. Our group thought we had the design figured out, but had to change it midway. Moo was really understanding and able to work with us getting each page just right. He had good ideas for making our ideas better, but never tried to "own" the design. It really was ours. For us, that's a sign of a great designer and why we will return again and again.

When the online retailers had trouble technically due to the public health crisis worldwide, Moo was super hard working and getting multiple versions to try to work around the problem. It was really hard, but it was a lot easier because he was helping us with versions and approaches.

We have a great book now, and great art and a signature look, and we will definitely work with Moo for future books and layouts. He was never too busy to help us out, and really keenly interested to ensure high quality product and our success. And, he was fun to work with."

\$5,372.50 **\$35.00 / hr** **153 hours**

Print Publication Layout: InDesign

★★★★★ 5.00 Jun 17, 2019 - Jun 24, 2019 

"Moolar added tremendous value to our team, bringing great skills and ideas to a major deadline push. His familiarity and experience with InDesign were critical. He worked quickly and communicated his status to the rest of the team clearly at every stage. Would highly recommend him for print layout and InDesign projects. Thanks, Moolar!"

\$968.75 **\$31.25 / hr** **31 hours**

SOFTWARE

Adobe Creative Suite including:
InDesign
Photoshop
Illustrator
After Effects & Premier
Wordpress
Apple Final Cut

PRE-FREELANCE WORK

1995 - 1996 MacTemps; Los Angeles;
Contract/Assignments for high-end
productions ranging from Ad agencies
to a Federal contracting company
AD PRODUCTION at The Ventura
County Star - Oxnard, California - 1996
- Ad Production for newspaper

1994 - 1995 ART DIRECTOR The Sea
Coast Echo Newspaper - Bay St.
Louis, Mississippi Sea Coast Echo, Bay
St. Louis, Mississippi; Art Director,
introduced in-house process color to
the newspaper, produced a monthly
tourist publication, switched the
Art Dept. from Manual Paste up to
Networked Computers, and Trained
Employees on the new system.

1993 - 1994 Computer Mentors,
New Orleans; Developed interactive
presentations for non-profit
organization

Dec. 1993 New Orleans Art Directors
and Designers Association; (ADDA)
Digital photography; award of
excellence

1993 Offbeat Magazine, New Orleans,
Louisiana - Internship

1990 - 1992 California Institute of the
Arts (CalArts) Macintosh Lab; System
maintenance, teaching assistant

EDUCATION

THE AMERICAN FILM INSTITUTE
Hollywood, California - 1995 - 1996
Professional Training Division, Animation
& Video Editing Paid internship,
Teaching Assistant

THE CALIFORNIA INSTITUTE OF THE
ARTS Valencia, California (1988-1992).
Major in Visual Communications/Graphic
Design. Other areas of study include:
digital photography, video production,
fine art critique.

"BACK IN THE DAY" - WORK HISTORY

La Fuente Cafe 2014 - In this year, I took on an interesting project to open and brand a cafe and community service. Although I have since discontinued the pursuit, it still stands as a great example of an overall scope of my creative and production abilities.

El Faro Pacasmayo 2013 - Website, Video Production, Social Marketing. I also covered their annual event, American Windsurfing Tour, Pacasmayo Classic Competition. I Produced a series of videos in the themes of interview, Lifestyle, Culture and Sports Highlights. The Website is in three languages; Spanish, English and Portuguese.

2009 - 2012 - I began my overseas travels in Latin America with website jobs for US referral based clients, as well as did a lot of work/trade of website & media marketing work for hotels in Costa Rica, Panama, Ecuador, Peru, and Puerto Rico. With the exception of 3 months of 2011 in NYC and a few contract assignments there

2005 - 2009 contracts / clients include: Byron Katie International, AdFare, Pac Consulting, Liu Institute, Rue Bourbon,

June 2005 - 2007 Liu Institute - Design & Maintenance of Website, Video and DVD for shows and promotion, Print Promotions, photography - www.liuinstitute.com, usaskf.org, shaolin-world.net, shaolinlegacy.com

Oct. 2005 - Feb. 2006 Bring New Orleans Back Commission - Website work for Cultural Committee.

2005 Maui Register publication, DVD production "Ten Years Later"

2004 Spa Promo DVD, Produced full color Sports Manual, 5 months traveling India, Sri Lanka & Malaysia and shot 60 rolls of 35mm still film and 20 hours of video.

2003 Produced three DVD's and two audio CD's for clients all for sale at front of Borders Books on Maui. Also Independent video on Hawaiian Music & Lifestyle

Presentation Services - since 1999 Powerpoint and Teleprompter for large corporate conventions including Ford Motor Co., Sprint, and Rexall

1998 - 1999 The Mini-Rack Co., Barefoot Tours

Video - since 1995 Industries Include: DVD Authoring, Menu Production, Encoding, Authoring, Packaging.

1996-2003: | Animation includes

Symbion/Propaganda music video: Joi - Los Angeles

Symbion/Propaganda music video: AZ Yet - Los Angeles

Feature film: Cybarella - Los Angeles

Title design for feature film: What's your sign? - Los Angeles

End credits for feature film: Don's Plum - Los Angeles

Intro & end credits for skate video: Trilogy - Los Angeles

Special "water" effects for "Waynes Carpet" commercial - Hawaii

Secrets of Video Poker Graphics Treatment - Los Angeles

Artscapes Title and Background Scene for Video Pilot - Hawaii

Title and graphics treatment for Dept. of Transportation - Hawaii

Animated charts for Waikoloa Golf Tournament - Hawaii

3D Logo fly-in for cable show "Kingdom Network News" - Los Angeles

June 1996 - Dec. 1996 Ventura County Star, Oxnard, Ad Production for newspaper